

BACHELOR'S DEGREE ARTS, HUMANITIES AND LANGUAGES - APPLIED MODERN LANGUAGES ENGLISH - CHINESE COURSE PROGRAMME

IDENTITY CARD

- > Domain : Arts, French, Languages > [180 ECTS credits](#)
- > Full time course > 6 semesters
- > [Continuing Education](#) >  La Rochelle

REGISTRATION

CONTACT

OBJECTIVES

PROGRAMME

● Mandatory ■ Course option

> Semester 1

> Cross Curricular Units ●

- Computer Skills
- Pathway to Success 1
- Problem-Solving in Business Management
- Research Methodology

> Culture and Society in the Asia-Pacific Region ●

- Anglo-Pacific Culture and Civilisation 1
- Asian Civilisation 1
- International Relations

> Improving English Skills ●

- Language Practice: Anglo-Pacific English
- Language Structure: English Grammar and Translation
- Multimedia Lexicology and Phonology: Anglo-Pacific English

> Learning an Asian Language ●

- Applied Modern Language: Chinese
- Chinese Laboratory: Oral Communication
- Language Practice: Chinese
- Language Structure: Chinese

> Semester 2

> Cross Curricular Units ●

- Computer Skills
- General Legal Culture

> Culture and Society in the Asia-Pacific Region ●

- Anglo-Pacific Culture and Civilisation 2
- Asian Civilisation 2

> **Cursus: International Trade and External Relations 1** ■

- Analysis of International News and Current Awareness 1
- Introduction to Economics
- Key Players in International Relations

> **Improving English Skills** ●

- Language Practice: Anglo-Pacific English
- Language Structure: English Grammar and Translation
- Lexicology and Phonology in Multimedia: Anglo-Pacific English

> **International Business & Intercultural Management 1** ■

- General Economics 1
- Marketing 1

> **Learning an Asian Language** ●

- Applied Modern Language: Chinese
- Chinese Laboratory: Oral Communication
- Language Practice: Chinese
- Language Structure: Chinese

> **Semester 3**

> **Cross Curricular Units** ●

- Basic Notions of Linguistics
- Pathway to Success 2

> **Culture and Society in the Asia-Pacific Region: Advanced Course** ●

- Anglo-Pacific Culture and Civilisation 3
- Chinese Civilisation 1

> **Cursus: International Trade and External Relations 2** ■

- Analysis of International News and Current Awareness
- International Relations and Environment
- Regional Dynamics - Pacific Rim

> **Improving English Skills** ●

- Language Practice: Anglo-Pacific English
- Language Structure: English Grammar and Translation
- Multimedia Lexicology and Phonology: Anglo-Pacific English

> **International Business & Intercultural Management 2** ■

- Accounting
- Management 1

> **Learning an Asian Language** ●

- Applied Modern Language: Chinese
- Chinese Laboratory: Oral Communication
- Language Practice: Chinese
- Language Structure: Chinese

> **Semester 4**

> **Cross Curricular Units** ●

- Quantitative Techniques for Management

> **Culture and Society in the Asia-Pacific Region: Advanced Course** ●

- Anglo-Pacific Culture and Civilisation 4
- Chinese Civilisation 2
- Social Transitions in Asia-Pacific

> **Cursus: International Trade and External Relations 3** ■

- International Digital Economy and Generative AI
- International Negotiations
- Regional Dynamics 2

> **Improving English Skills** •

- Language Practice: Anglo-Pacific English
- Language Structure: English Grammar and Translation
- Multimedia Lexicology and Phonology: Anglo-Pacific English

> **International Business & Intercultural Management 3** ■

- General Economics 2
- Marketing 2

> **Learning an Asian Language** •

- Applied Modern Language: Chinese
- Chinese Laboratory: Oral Communication
- Language Practice: Chinese
- Language Structure: Chinese

> **Semester 5**

> **Cross Curricular Units** •

- Management Simulation
- Pathway to Success 3

> **Culture and Society in the Asia-Pacific Region: Advanced Course** •

- Anglo-Pacific Culture and Civilisation 5
- Chinese Civilisation 3

> **Cursus: French as a Foreign Language and Language of Schooling 1** ■

- FLE and FLS: Fundamentals 1
- Teaching French as a Foreign Language 1

> **Cursus: International Trade and External Relations 4** ■

- International Finance
- Quantitative Market Research
- The Challenges of Globalisation

> **Improving English Skills** •

- Business English 1
- Language Practice: Anglo-Pacific English
- Language Structure: English Grammar and Translation

> **International Business & Intercultural Management 4** ■

- Communicating and Arguing to Convince in a Multicultural Context
- Comparative Law

> **Learning an Asian Language** •

- Applied Modern Language: Chinese
- Chinese Laboratory: Oral Communication
- Language Practice: Chinese
- Language Structure: Chinese

> Semester 6

> Cross Curricular Units ●

- Import-Export

> Culture and Society in the Asia-Pacific Region: Advanced Course ●

- Anglo-Pacific Culture and Civilisation 6
- Chinese Civilisation 4

> Cursus: French as a Foreign Language and Language of Schooling 2 ■

- FLE and FLS: Fundamentals 2
- Teaching French as a Foreign Language 2

> Cursus: International Trade and External Relations 5 ■

- Emerging Markets
- International Management
- International Marketing

> Improving English Skills ●

- Business English 2
- Language Practice: Anglo-Pacific English
- Language Structure: English Grammar and Translation

> International Business & Intercultural Management 5 ■

- Data Driven Marketing
- Human Resources Management

> Learning an Asian Language ●

- Applied Modern Language: Chinese
- Chinese Laboratory: Oral Communication
- Language Practice: Chinese
- Language Structure: Chinese

> Work Placement ●

- Dissertation
- Work Placement (6 weeks)

AFTERWARDS

Information subject to change

file generated on 06 January 2026 15:11:27 +0100