

# BACHELOR'S DEGREE ARTS, HUMANITIES AND LANGUAGES - APPLIED MODERN LANGUAGES ENGLISH - CHINESE COURSE PROGRAMME

## IDENTITY CARD

- > Domain : Arts, French, Languages > [180 ECTS credits](#)
- > Full time course > 6 semesters
- > [Continuing Education](#) >  La Rochelle

## REGISTRATION

## CONTACT

## OBJECTIVES

## PROGRAMME

- Mandatory ■ Course option

### > Semester 1

#### > Cross Curricular Units ●

- Computer Skills

Language used for teaching  
French

Teaching time  
15h (15h practical work)

2 ECTS credits

Course code  
130-1-01

- Pathway to Success 1

Language used for teaching  
French

Teaching time  
12h (3h lectures - 6h tutorials - 3h work in accompaniment)

2 ECTS credits

Course code  
130-1-02

- Problem-Solving in Business Management

Language used for teaching  
French

Teaching time  
15h (7h 30min lectures - 7h 30min tutorials)

2 ECTS credits

Course code  
130-1-03

- Research Methodology

Language used for teaching
----------------------------

French
--------

Teaching time
---------------

12h (12h tutorials)
---------------------

2 ECTS credits
----------------

Course code
-------------

130-1-04
----------

## > Culture and Society in the Asia-Pacific Region ●

- Anglo-Pacific Culture and Civilisation 1

Language used for teaching
----------------------------

French
--------

Teaching time
---------------

18h (18h lectures)
--------------------

3 ECTS credits
----------------

Course code
-------------

130-1-11
----------

- Asian Civilisation 1

Language used for teaching
----------------------------

French
--------

Teaching time
---------------

18h (18h lectures)
--------------------

3 ECTS credits
----------------

Course code
-------------

130-1-12
----------

- International Relations

Language used for teaching
----------------------------

French
--------

Teaching time
---------------

18h (18h lectures)
--------------------

2 ECTS credits
----------------

Course code
-------------

130-1-13
----------

## > Improving English Skills ●

- Language Practice: Anglo-Pacific English

Language used for teaching
----------------------------

French - English
------------------

Teaching time
---------------

15h (15h tutorials)
---------------------

2 ECTS credits
----------------

Course code
-------------

130-1-22
----------

- Language Structure: English Grammar and Translation

Language used for teaching
----------------------------

French - English
------------------

Teaching time
---------------

15h (15h tutorials)
---------------------

2 ECTS credits
----------------

Course code
-------------

130-1-23
----------

- Multimedia Lexicology and Phonology: Anglo-Pacific English

Language used for teaching	French - English
Teaching time	6h (3h lectures - 3h work in accompaniment)
2 ECTS credits	
Course code	130-1-21

## > Learning an Asian Language ●

- Applied Modern Language: Chinese

Language used for teaching	French - Chinese
Teaching time	18h (18h tutorials)
2 ECTS credits	
Course code	131-1-34

- Chinese Laboratory: Oral Communication

Language used for teaching	French - Chinese
2 ECTS credits	
Course code	131-1-33

- Language Practice: Chinese

Language used for teaching	French - Chinese
Teaching time	18h (18h tutorials)
2 ECTS credits	
Course code	131-1-32

- Language Structure: Chinese

Language used for teaching	French - Chinese
Teaching time	21h (21h lectures)
2 ECTS credits	
Course code	131-1-31

## > Semester 2

### > Cross Curricular Units ●

- Computer Skills

Language used for teaching	French
Teaching time	9h (9h practical work)
2 ECTS credits	
Course code	130-2-01

- General Legal Culture

Language used for teaching
----------------------------

French
--------

Teaching time
---------------

18h (18h lectures)
--------------------

2 ECTS credits
----------------

Course code
-------------

130-2-02
----------

## > Culture and Society in the Asia-Pacific Region ●

- Anglo-Pacific Culture and Civilisation 2

Language used for teaching
----------------------------

French
--------

Teaching time
---------------

18h (18h lectures)
--------------------

3 ECTS credits
----------------

Course code
-------------

130-2-11
----------

- Asian Civilisation 2

Language used for teaching
----------------------------

French
--------

Teaching time
---------------

18h (18h lectures)
--------------------

3 ECTS credits
----------------

Course code
-------------

130-2-12
----------

## > Cursus: International Trade and External Relations 1 ■

- Analysis of International News and Current Awareness 1

Language used for teaching
----------------------------

French
--------

Teaching time
---------------

18h (12h lectures - 6h tutorials)
-----------------------------------

2 ECTS credits
----------------

Course code
-------------

130-2-62
----------

- Introduction to Economics

Language used for teaching
----------------------------

French
--------

Teaching time
---------------

18h (12h lectures - 6h tutorials)
-----------------------------------

2 ECTS credits
----------------

Course code
-------------

130-2-63
----------

- Key Players in International Relations

Language used for teaching
----------------------------

French
--------

Teaching time
---------------

18h (12h lectures - 6h tutorials)
-----------------------------------

2 ECTS credits
----------------

Course code
-------------

130-2-61
----------

## > Improving English Skills ●

- Language Practice: Anglo-Pacific English

Language used for teaching
----------------------------

French - English
------------------

Teaching time
---------------

15h (15h tutorials)
---------------------

2 ECTS credits
----------------

Course code
-------------

130-2-22
----------

- Language Structure: English Grammar and Translation

Language used for teaching
----------------------------

French - English
------------------

Teaching time
---------------

15h (15h tutorials)
---------------------

2 ECTS credits
----------------

Course code
-------------

130-2-23
----------

- Lexicology and Phonology in Multimedia: Anglo-Pacific English

Language used for teaching
----------------------------

French - English
------------------

Teaching time
---------------

3h (3h work in accompaniment)
-------------------------------

2 ECTS credits
----------------

Course code
-------------

130-2-21
----------

## › International Business & Intercultural Management 1 ■

- General Economics 1

Language used for teaching
----------------------------

French
--------

Teaching time
---------------

21h (10h 30min lectures - 10h 30min tutorials)
--

3 ECTS credits
----------------

Course code
-------------

130-2-52
----------

- Marketing 1

Language used for teaching
----------------------------

French
--------

Teaching time
---------------

21h (10h 30min lectures - 10h 30min tutorials)
--

3 ECTS credits
----------------

Course code
-------------

130-2-51
----------

## › Learning an Asian Language ●

- Applied Modern Language: Chinese

Language used for teaching
----------------------------

French - Chinese
------------------

Teaching time
---------------

18h (18h tutorials)
---------------------

2 ECTS credits
----------------

Course code
-------------

131-2-34
----------

- Chinese Laboratory: Oral Communication

Language used for teaching
----------------------------

French - Chinese
------------------

2 ECTS credits
----------------

Course code
-------------

131-2-33
----------

- Language Practice: Chinese

Language used for teaching
----------------------------

French - Chinese
------------------

Teaching time
---------------

18h (18h tutorials)
---------------------

2 ECTS credits
----------------

Course code
-------------

131-2-32
----------

- Language Structure: Chinese

Language used for teaching
----------------------------

French - Chinese
------------------

Teaching time
---------------

19h 30min (19h 30min lectures)
--------------------------------

2 ECTS credits
----------------

Course code
-------------

131-2-31
----------

## > Semester 3

### > Cross Curricular Units ●

- Basic Notions of Linguistics

Language used for teaching
----------------------------

French
--------

Teaching time
---------------

16h 30min (16h 30min lectures)
--------------------------------

2 ECTS credits
----------------

Course code
-------------

130-3-02
----------

- Pathway to Success 2

Language used for teaching
----------------------------

French
--------

Teaching time
---------------

9h (1h 30min lectures - 4h 30min tutorials - 3h work in accompaniment)
--

1 ECTS credit
---------------

Course code
-------------

130-3-01
----------

### > Culture and Society in the Asia-Pacific Region: Advanced Course ●

- Anglo-Pacific Culture and Civilisation 3

Language used for teaching
----------------------------

French
--------

Teaching time
---------------

18h (18h lectures)
--------------------

3 ECTS credits
----------------

Course code
-------------

130-3-11
----------

- Chinese Civilisation 1

Language used for teaching
----------------------------

French
--------

Teaching time
---------------

18h (18h lectures)
--------------------

3 ECTS credits
----------------

Course code
-------------

131-3-12
----------

## > Cursus: International Trade and External Relations 2 ■

- Analysis of International News and Current Awareness

Language used for teaching
----------------------------

French
--------

Teaching time
---------------

18h (12h lectures - 6h tutorials)
-----------------------------------

2 ECTS credits
----------------

Course code
-------------

130-3-63
----------

- International Relations and Environment

Language used for teaching
----------------------------

French
--------

Teaching time
---------------

18h (12h lectures - 6h tutorials)
-----------------------------------

2 ECTS credits
----------------

Course code
-------------

130-3-61
----------

- Regional Dynamics - Pacific Rim

Language used for teaching
----------------------------

French
--------

Teaching time
---------------

18h (12h lectures - 6h tutorials)
-----------------------------------

2 ECTS credits
----------------

Course code
-------------

130-3-62
----------

## > Improving English Skills ●

- Language Practice: Anglo-Pacific English

Language used for teaching
----------------------------

French - English
------------------

Teaching time
---------------

18h (18h tutorials)
---------------------

2 ECTS credits
----------------

Course code
-------------

130-3-22
----------

- Language Structure: English Grammar and Translation

Language used for teaching
----------------------------

French - English
------------------

Teaching time
---------------

18h (7h 30min lectures - 10h 30min tutorials)
---

3 ECTS credits
----------------

Course code
-------------

130-3-23
----------

- Multimedia Lexicology and Phonology: Anglo-Pacific English

Language used for teaching	French - English
Teaching time	6h (6h work in accompaniment)
2 ECTS credits	
Course code	130-3-21

## > International Business & Intercultural Management 2 ■

- Accounting

Language used for teaching	French
Teaching time	21h (10h 30min lectures - 10h 30min tutorials)
3 ECTS credits	
Course code	130-3-52

- Management 1

Language used for teaching	French
Teaching time	21h (10h 30min lectures - 10h 30min tutorials)
3 ECTS credits	
Course code	130-3-51

## > Learning an Asian Language ●

- Applied Modern Language: Chinese

Language used for teaching	French - Chinese
Teaching time	18h (18h tutorials)
2 ECTS credits	
Course code	131-3-34

- Chinese Laboratory: Oral Communication

Language used for teaching	French - Chinese
2 ECTS credits	
Course code	131-3-33

- Language Practice: Chinese

Language used for teaching	French - Chinese
Teaching time	18h (18h tutorials)
2 ECTS credits	
Course code	131-3-32

- Language Structure: Chinese

Language used for teaching

French - Chinese

Teaching time

18h (18h lectures)

2 ECTS credits

Course code

131-3-31

## > Semester 4

### > Cross Curricular Units •

- Quantitative Techniques for Management

Language used for teaching

French

Teaching time

15h (6h lectures - 9h tutorials)

2 ECTS credits

Course code

130-4-01

### > Culture and Society in the Asia-Pacific Region: Advanced Course •

- Anglo-Pacific Culture and Civilisation 4

Language used for teaching

French

Teaching time

18h (18h lectures)

3 ECTS credits

Course code

130-4-11

- Chinese Civilisation 2

Language used for teaching

French

Teaching time

18h (18h lectures)

3 ECTS credits

Course code

131-4-12

- Social Transitions in Asia-Pacific

Language used for teaching

French

Teaching time

18h (18h lectures)

2 ECTS credits

Course code

130-4-13

### > Cursus: International Trade and External Relations 3 ■

- International Digital Economy and Generative AI

Language used for teaching

French

Teaching time

18h (18h lectures)

2 ECTS credits

Course code

130-4-62

- International Negotiations

Language used for teaching	French
Teaching time	18h (12h lectures - 6h tutorials)
2 ECTS credits	
Course code	130-4-61

- Regional Dynamics 2

Language used for teaching	French
Teaching time	18h (12h lectures - 6h tutorials)
2 ECTS credits	
Course code	130-4-63

## > Improving English Skills ●

- Language Practice: Anglo-Pacific English

Language used for teaching	French - English
Teaching time	16h 30min (16h 30min tutorials)
2 ECTS credits	
Course code	130-4-22

- Language Structure: English Grammar and Translation

Language used for teaching	French - English
Teaching time	15h (15h tutorials)
2 ECTS credits	
Course code	130-4-23

- Multimedia Lexicology and Phonology: Anglo-Pacific English

Language used for teaching	French - English
Teaching time	3h (3h work in accompaniment)
2 ECTS credits	
Course code	130-4-21

## > International Business & Intercultural Management 3 ■

- General Economics 2

Language used for teaching	French
Teaching time	21h (10h 30min lectures - 10h 30min tutorials)
3 ECTS credits	
Course code	130-4-52

- Marketing 2

Language used for teaching	French
Teaching time	21h (10h 30min lectures - 10h 30min tutorials)
3 ECTS credits	
Course code	130-4-51

## > Learning an Asian Language ●

- Applied Modern Language: Chinese

Language used for teaching	French - Chinese
Teaching time	18h (18h tutorials)
2 ECTS credits	
Course code	131-4-34

- Chinese Laboratory: Oral Communication

Language used for teaching	French - Chinese
2 ECTS credits	
Course code	131-4-33

- Language Practice: Chinese

Language used for teaching	French - Chinese
Teaching time	18h (18h tutorials)
2 ECTS credits	
Course code	131-4-32

- Language Structure: Chinese

Language used for teaching	French - Chinese
Teaching time	18h (18h lectures)
2 ECTS credits	
Course code	131-4-31

## > Semester 5

### > Cross Curricular Units ●

- Management Simulation

Language used for teaching	French
Teaching time	18h (9h lectures - 9h tutorials)
2 ECTS credits	
Course code	130-5-02

- Pathway to Success 3

Language used for teaching	French
Teaching time	9h (6h tutorials - 3h work in accompaniment)
1 ECTS credit	
Course code	130-5-01

- > **Culture and Society in the Asia-Pacific Region: Advanced Course** ●

- Anglo-Pacific Culture and Civilisation 5

Language used for teaching	French
Teaching time	18h (18h lectures)
3 ECTS credits	
Course code	130-5-11

- Chinese Civilisation 3

Language used for teaching	French
Teaching time	18h (18h lectures)
3 ECTS credits	
Course code	131-5-12

- > **Cursus: French as a Foreign Language and Language of Schooling 1** ■

- FLE and FLS: Fundamentals 1

Language used for teaching	French
Teaching time	18h (9h lectures - 9h tutorials)
3 ECTS credits	
Course code	130-5-71

- Teaching French as a Foreign Language 1

Language used for teaching	French
Teaching time	21h (12h lectures - 9h tutorials)
3 ECTS credits	
Course code	130-5-72

- > **Cursus: International Trade and External Relations 4** ■

- International Finance

Language used for teaching	French
Teaching time	15h (12h lectures - 3h tutorials)
2 ECTS credits	
Course code	130-5-61

- Quantitative Market Research

Language used for teaching	French
Teaching time	15h (12h lectures - 3h tutorials)
2 ECTS credits	
Course code	130-5-62

- The Challenges of Globalisation

Language used for teaching	French
Teaching time	15h (12h lectures - 3h tutorials)
2 ECTS credits	
Course code	130-5-63

## > Improving English Skills ●

- Business English 1

Language used for teaching	French - English
Teaching time	16h 30min (16h 30min tutorials)
3 ECTS credits	
Course code	130-5-21

- Language Practice: Anglo-Pacific English

Language used for teaching	French - English
Teaching time	15h (15h tutorials)
2 ECTS credits	
Course code	130-5-22

- Language Structure: English Grammar and Translation

Language used for teaching	French - English
Teaching time	15h (15h tutorials)
2 ECTS credits	
Course code	130-5-23

## > International Business & Intercultural Management 4 ■

- Communicating and Arguing to Convince in a Multicultural Context

Language used for teaching	French
Teaching time	21h (10h 30min lectures - 10h 30min tutorials)
3 ECTS credits	
Course code	130-5-52

- **Comparative Law**

Language used for teaching
----------------------------

French
--------

Teaching time
---------------

21h (21h lectures)
--------------------

3 ECTS credits
----------------

Course code
-------------

130-5-51
----------

## > **Learning an Asian Language** •

- **Applied Modern Language: Chinese**

Language used for teaching
----------------------------

French - Chinese
------------------

Teaching time
---------------

18h (18h tutorials)
---------------------

2 ECTS credits
----------------

Course code
-------------

131-5-34
----------

- **Chinese Laboratory: Oral Communication**

Language used for teaching
----------------------------

French - Chinese
------------------

2 ECTS credits
----------------

Course code
-------------

131-5-33
----------

- **Language Practice: Chinese**

Language used for teaching
----------------------------

French - Chinese
------------------

Teaching time
---------------

18h (18h tutorials)
---------------------

2 ECTS credits
----------------

Course code
-------------

131-5-32
----------

- **Language Structure: Chinese**

Language used for teaching
----------------------------

French - Chinese
------------------

Teaching time
---------------

18h (18h lectures)
--------------------

2 ECTS credits
----------------

Course code
-------------

131-5-31
----------

## > **Semester 6**

### > **Cross Curricular Units** •

- **Import-Export**

Language used for teaching
----------------------------

French
--------

Teaching time
---------------

15h (15h lectures)
--------------------

1 ECTS credit
---------------

Course code
-------------

130-6-01
----------

### > **Culture and Society in the Asia-Pacific Region: Advanced Course** •

- Anglo-Pacific Culture and Civilisation 6

Language used for teaching
----------------------------

French
--------

Teaching time
---------------

18h (18h lectures)
--------------------

2 ECTS credits
----------------

Course code
-------------

130-6-11
----------

- Chinese Civilisation 4

Language used for teaching
----------------------------

French
--------

Teaching time
---------------

18h (18h lectures)
--------------------

2 ECTS credits
----------------

Course code
-------------

131-6-12
----------

## ➤ **Cursus: French as a Foreign Language and Language of Schooling 2** ■

- FLE and FLS: Fundamentals 2

Language used for teaching
----------------------------

French
--------

Teaching time
---------------

18h (9h lectures - 9h tutorials)
----------------------------------

3 ECTS credits
----------------

Course code
-------------

130-6-71
----------

- Teaching French as a Foreign Language 2

Language used for teaching
----------------------------

French
--------

Teaching time
---------------

21h (12h lectures - 9h tutorials)
-----------------------------------

3 ECTS credits
----------------

Course code
-------------

130-6-72
----------

## ➤ **Cursus: International Trade and External Relations 5** ■

- Emerging Markets

Language used for teaching
----------------------------

French
--------

Teaching time
---------------

13h 30min (10h 30min lectures - 3h tutorials)
---

2 ECTS credits
----------------

Course code
-------------

130-6-63
----------

- International Management

Language used for teaching
----------------------------

French - English
------------------

Teaching time
---------------

12h (12h lectures)
--------------------

2 ECTS credits
----------------

Course code
-------------

130-6-61
----------

- International Marketing

Language used for teaching	French
Teaching time	12h (9h lectures - 3h tutorials)
2 ECTS credits	
Course code	130-6-62

## > Improving English Skills ●

- Business English 2

Language used for teaching	French - English
Teaching time	13h 30min (13h 30min tutorials)
2 ECTS credits	
Course code	130-6-21

- Language Practice: Anglo-Pacific English

Language used for teaching	French - English
Teaching time	15h (15h tutorials)
2 ECTS credits	
Course code	130-6-22

- Language Structure: English Grammar and Translation

Language used for teaching	English - French
Teaching time	15h (15h tutorials)
2 ECTS credits	
Course code	130-6-23

## > International Business & Intercultural Management 5 ■

- Data Driven Marketing

Language used for teaching	French - English
Teaching time	21h (10h 30min lectures - 10h 30min tutorials)
3 ECTS credits	
Course code	130-6-51

- Human Resources Management

Language used for teaching	French
Teaching time	21h (10h 30min lectures - 10h 30min tutorials)
3 ECTS credits	
Course code	130-6-52

## > Learning an Asian Language ●

- Applied Modern Language: Chinese

Language used for teaching
----------------------------

French - Chinese
------------------

Teaching time
---------------

18h (18h tutorials)
---------------------

2 ECTS credits
----------------

Course code
-------------

131-6-34
----------

- Chinese Laboratory: Oral Communication

Language used for teaching
----------------------------

French - Chinese
------------------

2 ECTS credits
----------------

Course code
-------------

131-6-33
----------

- Language Practice: Chinese

Language used for teaching
----------------------------

French - Chinese
------------------

Teaching time
---------------

18h (18h tutorials)
---------------------

2 ECTS credits
----------------

Course code
-------------

131-6-32
----------

- Language Structure: Chinese

Language used for teaching
----------------------------

French - Chinese
------------------

Teaching time
---------------

18h (18h lectures)
--------------------

2 ECTS credits
----------------

Course code
-------------

131-6-31
----------

## > Work Placement ●

- Dissertation

Language used for teaching
----------------------------

French
--------

5 ECTS credits
----------------

Course code
-------------

130-6-03
----------

- Work Placement (6 weeks)

Language used for teaching
----------------------------

French
--------

5 ECTS credits
----------------

Course code
-------------

130-6-02-STAG
---------------

## AFTERWARDS

Information subject to change

file generated on 06 January 2026 15:11:26 +0100